



ECOMMERCE EXPO AND CONFERENCE ZAMBIA · THE 9TH EDITION

2026

OFFICIAL BROCHURE

“The Africa We Build: Connecting SMEs to the Digital Future.”

E-COMMERCE · ARTIFICIAL INTELLIGENCE · ECONOMIC POLICY · SUSTAINABLE DEVELOPMENT



FRIDAY 20 NOVEMBER 2026

The Urban Hotel, Lusaka

CO-LOCATED WITH THE ZAMBIA ECOMMERCE AWARDS GALA · 18:00 – 21:30 HRS

AWARDS

EXHIBITION

CONFERENCE



Supported by:
Ministry of Small and Medium Enterprise
Development

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www.eafricaexpo.com · info@eafricaexpo.com





More at: www.eafricaexpo.com

THANK YOU

Dear Partners, Sponsors, and Participants,

On behalf of the E-Africa Research Institute for Technology and Economics (ERITE), I wish to extend my profound gratitude to each of you for your invaluable contribution to the resounding success of the 8th Zambia E-commerce Expo & Conference.

This year's visionary theme, "Shaping Africa's Digital Future in the Age of AI," arrived at a pivotal moment, and your engagement transformed it from a concept into a catalyst for actionable dialogue. The discussions we shared highlighted the unprecedented opportunity at the convergence of e-commerce and artificial intelligence—a force that can fundamentally redefine how Zambia trades, innovates, and competes globally.

We were honoured to have the event graced by our distinguished guests and to have the Ministry of Small and Medium Enterprise Development articulate a clear and committed vision for shepherding our SMEs into this new era. The emphasis on developing forward-thinking policies to foster an ethical and inclusive AI ecosystem is crucial for our nation's progress.

My special appreciation goes to our esteemed sponsors—The Bank of Zambia, First Capital Bank, UNICAF University, IHS Zambia, and Lusaka Telecom. Your generous support was the bedrock upon which this impactful gathering was built. I would also like to extend a particular thanks to SMART Zambia and Mr. Percy Chinyama, National Coordinator, for their steadfast partnership in our shared mission to bridge technology and economic development. The insights generated at this Expo are a testament to the power of collaboration. Bringing together innovators, policymakers, financial institutions, and academia is



precisely how we will build the secure, trustworthy, and accessible frameworks needed for an AI-powered digital economy. The energy in the room confirmed our collective resolve to ensure that no Zambian entrepreneur is left behind.

The path forward is clear. The potential of AI to transform our economy and position Zambia as a leader in Africa's digital marketplace is immense. Let us carry the partnerships and ideas forged at this conference forward, empowering our SMEs to not just participate in, but to actively shape, Africa's digital future. Thank you for your dedication, your innovation, and your shared commitment to seizing this moment for Zambia.

With sincere appreciation,

Dr Caleb M. Fundanga
Board Chair



EAfrica Research Institute for Technology and Economics (ERITE)



Bridging Technology and Economics



WHAT WE DO



Economic Policy & Technology

ERITE places a strategic emphasis on economic policy and technology as key drivers for Africa's socio-economic transformation and development



Digital Transformation & E-commerce

ERITE champions digital transformation and e-commerce as pivotal elements for unlocking economic potential and expanding market access across Africa



Renewable Energy & Sustainable Development

ERITE advocates for the integration of renewable energy solutions as a cornerstone for sustainable development and environmental stewardship in Africa.

HOW WE WORK

Our multidisciplinary team of experts is committed to exploring the intersections between technology, & economics. We believe in the power of collective knowledge and collaboration to reshape the African landscape by:

- Analyzing the economic outcomes of technological adoption and diffusion across various sectors.
- Collaborating with policymakers to translate research findings into actionable economic policies.
- Providing data-driven insights to support investment decisions in Africa's tech industry
- Conducting in-depth studies on the integration of new technologies in African economies.

ABOUT OUR ORGANISATION

ERITE researches the impact of technology on economic trends to inform sustainable development strategies in Africa.



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www.erite.org



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E-COMMERCE IN THE EVOLVING GLOBAL DIGITAL LANDSCAPE

The rapid and multifaceted evolution of digital technologies and their increasing impact on various aspects of commerce and society necessitates a shift from a narrow e-commerce focus to a broader digital perspective. This shift encompasses the full spectrum of digital issues, aligns with the dynamic nature of the global digital environment, and guarantees that all aspects of the digital revolution are considered and harnessed for sustainable and inclusive growth.



The Zambia ECommerce Expo and Conference is evolving into the eAfrica Expo and Conference to reflect a broader global shift, embracing all aspects of the dynamic digital landscape. This transformation aligns with the United Nations Conference on Trade and Development (UNCTAD)'s transition from the well-known eCommerce Week to eWeek. This change signifies not just a rebranding but a strategic expansion to encompass a wider range of elements within digital commerce and its impact.

Since its inception in 2018, our event has grown to become one of Zambia's premier digital commerce events, attracting participation from leading organizations such as the Bank of Zambia, Mastercard, Visa, numerous commercial banks, and various businesses from Zambia and beyond. Our event is not only highly regarded within Zambia but has also gained international recognition, establishing itself as one of the most prominent digital commerce events in Africa.

The conference acknowledges the immense potential of e-commerce and the data-driven digital economy. These are seen as catalysts for innovation, growth, the reduction of trade barriers, and the acceleration of social and economic development across Africa. However, the event also recognizes existing challenges, such as the growing digital and data divides, which risk exacerbating inequalities both within African nations and globally.

The eAfrica Expo and Conference will address these multifaceted challenges by focusing on critical areas such as privacy, human rights, environmental sustainability, artificial intelligence, economic policy, and cybercrime, all within the context of the expanding digital economy. The event serves as a convergence point for leaders from government, business, international organizations, development banks, academia, civil society, and more. It provides a comprehensive platform for discussions on shaping Africa's digital economy.

We aim to contribute to the sharing of perspectives, foster global professional connections, influence future digital projects, and support overarching global initiatives like the 2030



FACEBOOK REACH* :56.2K
FACEBOOK IMPRESSIONS*: 67.3K



LINKEDIN REACH* :1.0K
LINKEDIN IMPRESSIONS*: 0.4K



WEBSITE VISITORS*: 21.2K



CONFERENCE + AWARDS VIDEO PLAYS
1.6K

#EAFRICAEXPO

2024/5 EVENT DATA INSIGHTS

120+

CONFERENCE DELEGATES

30+

EXHIBITORS

150+

EXHIBITION VISITORS

APPEARANCES:

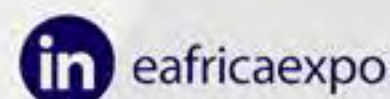


FEATURED:



WWW.ERITE.ORG

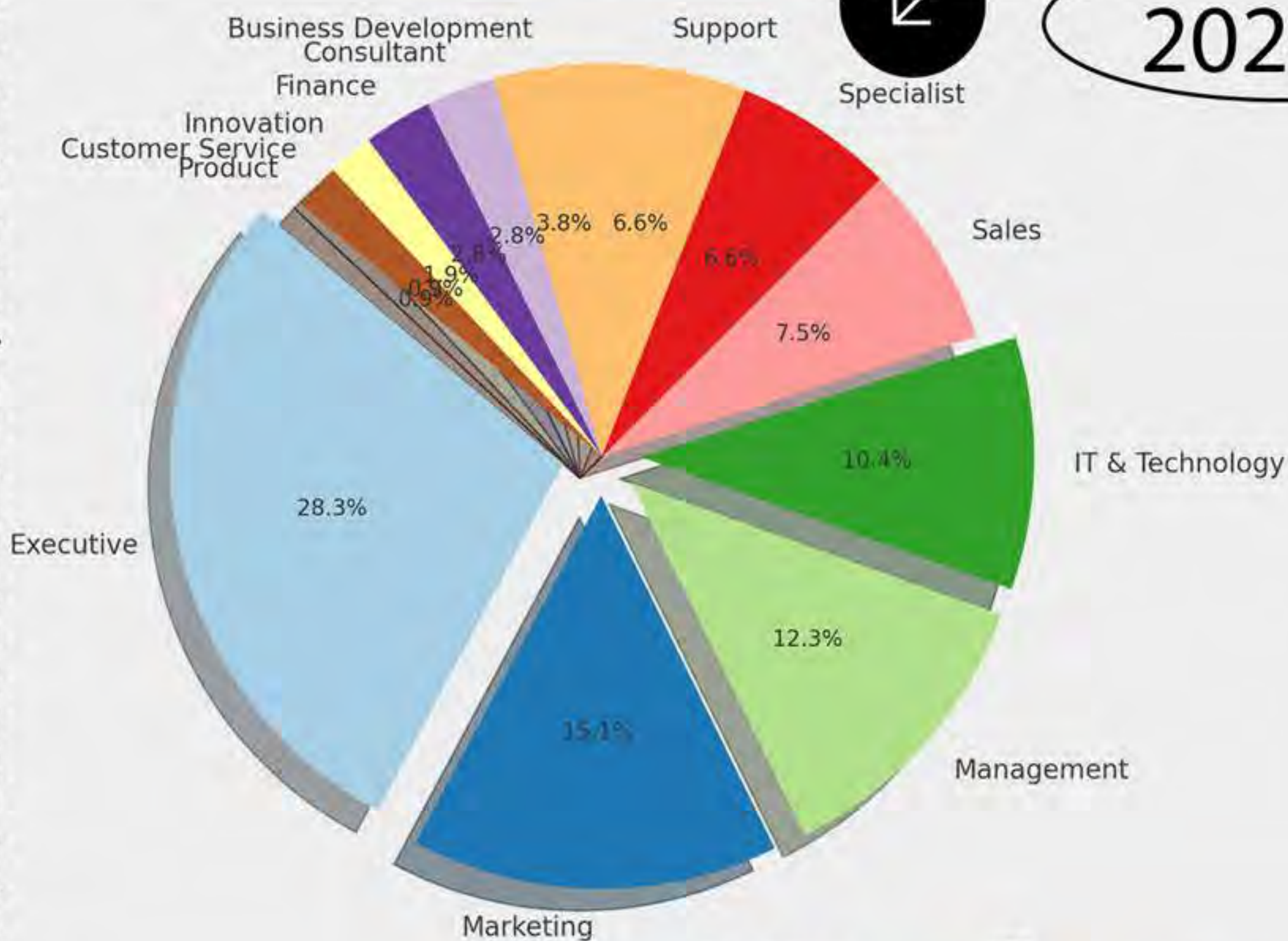
39 NALIKWANDA ROAD
WOODLANDS, LUSAKA
ZAMBIA, 10101



*Data based on the last 90 days before 23/10/2024/2025

Conference Attendee Occupation Breakdown

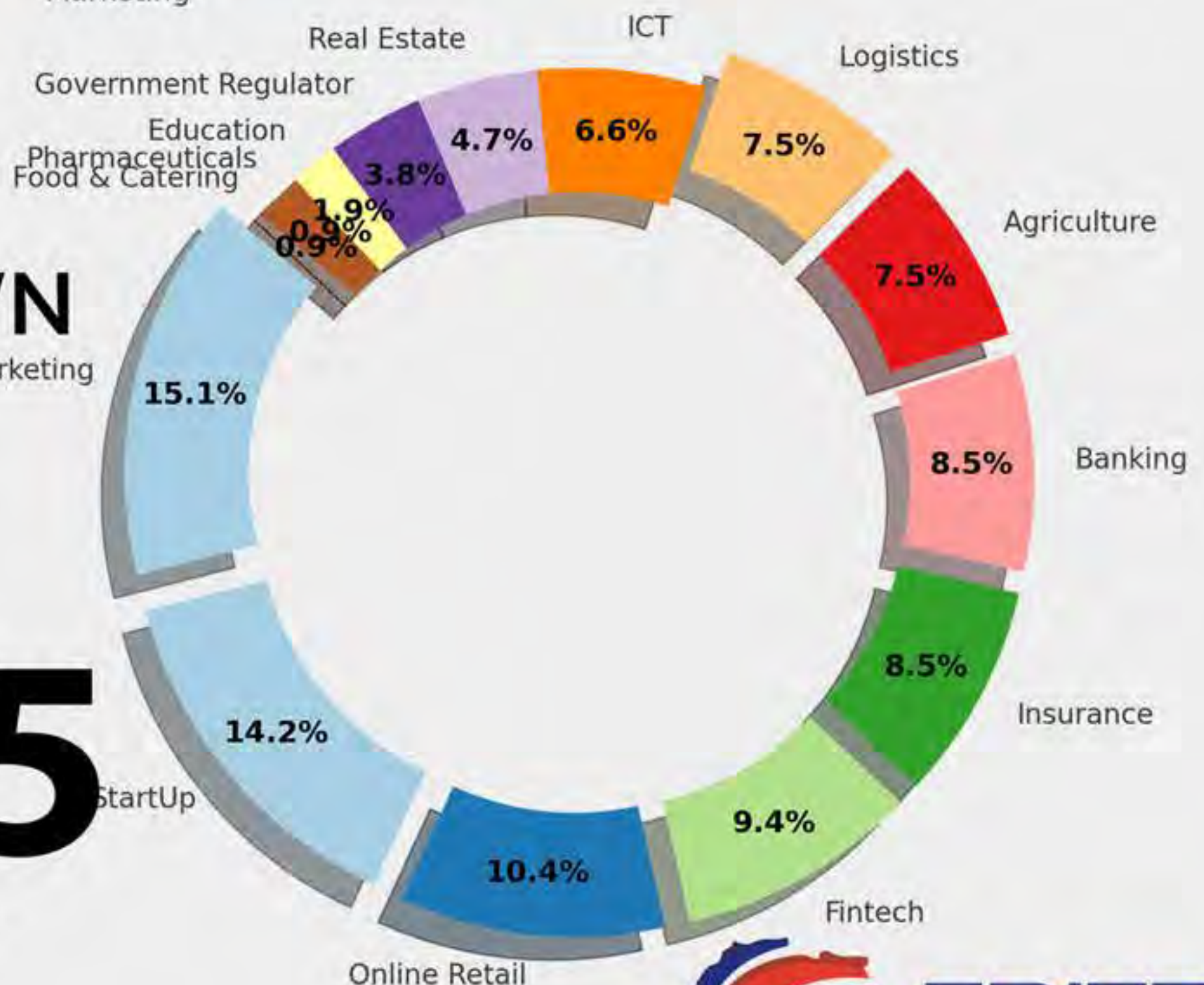
2024/5



INDUSTRY BREAKDOWN

20
24/5

Conference & Awards





2025 ZAMBIA E-COMMERCE AWARD WINNERS



BANKING APP
OF THE YEAR AWARD
Indo Zambia Bank



DIGITAL CONNECTIVITY
OF THE YEAR AWARD
Airlink Broadband



DIGITAL INFRASTRUCTURE
PIONEER AWARD
Lusaka Telecoms Solutions



DIGITAL INNOVATION AWARD
First Capital Bank (FCB Tap)



DIGITAL LEADERSHIP AWARD
Joseph Shiku (ZANACO)



DIGITAL STARTUP
OF THE YEAR AWARD
AgriPredict Zambia



DIGITAL TRANSFORMATION
PARTNER
OF THE YEAR AWARD
Wirepick Zambia



E-COMMERCE APP
OF THE YEAR AWARD
Gari Motor Insurance



FINTECH EXCELLENCE AWARD
Lupiya Financial Services Ltd



INSURTECH INNOVATOR
OF THE YEAR AWARD
Professional Insurance Limited



MOBILE MONEY PLATFORM
OF THE YEAR AWARD
Airtel Money



ONLINE EDUCATION
PROVIDER OF THE YEAR
AWARD
University of Zambia E-Campus



PUBLIC SECTOR
DIGITIZATION AWARD
National Pension
Scheme Authority (NAPSA)



RETAILTECH INNOVATOR
AWARD
Micmar Zambia



SMART LOGISTICS & LAST-MILE
DELIVERY INNOVATOR AWARD
Tigmoo Zambia



WOMEN IN TECH
LEADERSHIP AWARD
Kasali Musenge



THE 2025 ZAMBIA E-COMMERCE AWARDS WINNERS WERE SELECTED THROUGH A RIGOROUS PROCESS COMPRISING PUBLIC NOMINATIONS, PUBLIC VOTING, AND EXPERT VOTES. NOMINEES WERE INITIALLY PROPOSED BY THE PUBLIC, VETTED BY A DEDICATED COMMITTEE, FOLLOWED BY A PUBLIC VOTING PHASE WHERE THE TOP THREE FINALISTS WERE SHORTLISTED. THE FINAL WINNERS WERE DETERMINED THROUGH EXPERT EVALUATION USING THE 80/20 RULE, BALANCING PUBLIC INPUT WITH INDUSTRY EXPERTISE. FOR MORE INFORMATION, PLEASE CONTACT: AWARDS@EAFRICAEXPO.COM OR VISIT WWW.EAFRICAEXPO.COM.



1

1ST MAY 2026

ZAMBIA ECOMMERCE AWARDS/EAFRICA
AWARDS
NOMINATIONS OPEN

2

30TH JUNE 2026

ZAMBIA ECOMMERCE AWARDS/EAFRICA
AWARDS
NOMINATIONS CLOSE

3

14TH JULY 2026

ZAMBIA ECOMMERCE
AWARDS/EAFRICA AWARDS PUBLIC
VOTING OPENS

4

31ST AUGUST 2026

ZAMBIA ECOMMERCE
AWARDS/EAFRICA AWARDS PUBLIC
VOTING CLOSES

5

9TH OCTOBER 2026 : ZAMBIA ECOMMERCE AWARDS (EAFRICA AWARDS) GALA DINNER





2026 Sponsorship Packages

Platinum/Title

On Request

Pricing Also Available in USD

WHAT YOU GET

- ✓ "Presented By" Naming Rights
- ✓ Main Stage Opening Keynote
- ✓ 2 Guaranteed Seats at the VIP
- ✓ Macroeconomic Policy Breakfast
- ✓ Premium Double-Sized Exhibition Pavilion
- ✓ Headline Branding at the eAfrica Awards Gala

Total event dominance plus naming rights
and VIP access.

1 SLOT AVAILABLE

Gold / Track

ZMW 400,000

Pricing Also Available in USD

WHAT YOU GET

- ✓ Ownership of a Specific Track
- ✓ 1 Guaranteed Seat at the VIP
- ✓ Macroeconomic Policy Breakfast
- ✓ Dedicated B2B Matchmaking Concierge Service
- ✓ VIP Exhibition Slot
- ✓ Logo on all Main Stage Digital Displays

Strategic thought leadership and
targeted B2B matchmaking.

3 SLOTS AVAILABLE

Silver / Premium

ZMW 200,000

Pricing Also Available in USD

WHAT YOU GET

- ✓ Premium Exhibition Booth Placement
- ✓ Access to the Investor & Enterprise Matchmaking Lounge
- ✓ Guaranteed 15-Minute Pitch/Showcase
- ✓ Slot on the SME Stage
- ✓ Corporate Branding on the Official Event App & Website

High-traffic pipeline generation and SME
enterprise visibility.

8 SLOTS AVAILABLE

Bronze / SME

ZMW 100,000

Pricing Also Available in USD

WHAT YOU GET

- ✓ Standard Exhibition Slot
- ✓ General Delegate Passes (x3)
- ✓ Listing in the Official Event Program
- ✓ Access to Public Innovation Networking Zones

Grassroots integration and powerful
ecosystem networking.

15 SLOTS AVAILABLE

TO SECURE YOUR PLACEMENT OR REQUEST A CUSTOM EXECUTIVE PACKAGE, PLEASE CONTACT THE

ERITE EXECUTIVE TEAM AT EXPO@EAFRICAEXPO.COM

2026 EXHIBITION PACKAGES



VIP SLOT

K15,000

Executive Exhibition Slot

Co-branded T-shirts

Premium Spot

Free Branding

Executive Table + Chair

Power Supply

Lunch + Refreshments

10 Slots Available

STANDARD SLOT

K10,000

Standard Exhibition Slot

Co-branded T-shirts

Standard Spot

Free Branding

Table + Chair + Power

Lunch + Refreshment

30 Slots Available

SME SLOT

K4,000

SME Exhibition Slot

Table + Chair + Power

10 Slots Available





e-Indaba

Improving Digital Policy
from the Grassroot



Conversations That Matter

Join us Every Quarter

The E-commerce Indaba (e-Indaba) initiative was conceived in 2021 in partnership with The SMART Zambia Institute. The Ecommerce Indaba provides a platform for different stakeholders to come together and have conversations aimed at shaping policies around eCommerce and includes participants from regulatory bodies the public and private sector institutions.



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2026 ACTIVITY SCHEDULE

DATE	ACTIVITY	VENUE/MEDIA
Q1 2026		
19 TH FEBRUARY	CALL FOR WIE INCUBATION PROGRAM APPLICATIONS OPENS	ONLINE
20 TH MARCH	FIRST QUARTER ECOMMERCE INDABA (E-INDABA)	ZANACO INNOVATION HUB
31 ST MARCH	FIRST QUARTER E-STUDENT MEETUP	UNZA
Q2 2026		
1 ST APRIL	END OF CALL FOR WIE INCUBATION PROGRAM APPLICATIONS	ONLINE
7 TH APRIL	PUBLICATION OF WIE SUCCESSFUL CANDIDATES	ONLINE
21 ST APRIL	WIE INFORMATION SESSION	TBA
28 TH APRIL	COMMENCE WIE INCUBATION PROGRAM SESSIONS	ONLINE + OFFLINE
1 ST MAY	ZAMBIA ECOMMERCE AWARDS/EAFRICA AWARDS NOMINATIONS OPEN	ONLINE
12 TH JUNE	SECOND QUARTER ECOMMERCE INDABA (E-INDABA)	TBA
16 TH JUNE	CONCLUDE WIE INCUBATION PROGRAM SESSIONS	OFFLINE
26 TH JUNE	SECOND QUARTER E-STUDENT MEETUP	UNICAF
15 TH JUNE	VOTING OPEN FOR WIE TOP 5 CANDIDATES	ONLINE
30 TH JUNE	ZAMBIA ECOMMERCE AWARDS/EAFRICA AWARDS NOMINATIONS CLOSE	ONLINE
Q3 2026		
14 TH JULY	ZAMBIA ECOMMERCE AWARDS/EAFRICA AWARDS PUBLIC VOTING OPENS	ONLINE
15 TH JULY	VOTING ENDS FOR WIE TOP 5 CANDIDATES	ONLINE
17 TH JULY	ESTARTUP COMPETITION INFORMATION SESSION	ZANACO INNOVATION HUB
21 ST JULY	ESTARTUP COMPETITION SUBMISSION OPENS	ONLINE
11 TH AUGUST	THIRD QUARTER ECOMMERCE INDABA (E-INDABA)	ZANACO INNOVATION HUB
29 TH AUGUST	THIRD QUARTER E-STUDENT MEETUP	UNILUS
31 ST AUGUST	ZAMBIA ECOMMERCE AWARDS/EAFRICA AWARDS PUBLIC VOTING CLOSES	ONLINE
Q4 2026		
1 ST SEPTEMBER	ESTARTUP COMPETITION SUBMISSION CLOSE	ONLINE
21 ST SEPTEMBER	ESTARTUP COMPETITION TOP 3 FINALISTS ANNOUNCED	ONLINE
9 TH OCTOBER	ZAMBIA ECOMMERCE EXPO & CONFERENCE (EAFRICA EXPO & CONFERENCE)	TAJ PAMODZI HOTEL
9 TH OCTOBER	ZAMBIA ECOMMERCE AWARDS/EAFRICA AWARDS	TAJ PAMODZI HOTEL
6 TH NOVEMBER	FOURTH QUARTER E-STUDENT MEETUP	COPPERBELT UNIVERSITY
29 TH NOVEMBER	CEO BREAKFAST MEETING	TBA
15 TH DECEMBER	FOURTH QUARTER ECOMMERCE INDABA (E-INDABA)	ZANACO INNOVATION HUB



STARTUP

Unleashing Ecommerce Ideas

www.estartup.eafricaexpo.com

Competition
Open to
Students
ONLY



eStartUp Competition 2026

e-Startup Competition is aimed at students currently enrolled at any university. Students are required to submit their ecommerce business idea to stand a chance to win up to \$2000 in seed funding.*

Sponsorship Opportunities are
available starting at ZMW30,000

*T&C's Apply



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2026 INCUBATOR PROGRAM

- ✓ LEARN ABOUT ENTREPRENEURSHIP & INNOVATION
- ✓ DESIGN A BUSINESS MODEL CANVAS
- ✓ DESIGN A VALUE PROPOSITION CANVAS
- ✓ DEVELOP & TEST A MINIMAL VIABLE PRODUCT (MVP)
- ✓ CONDUCT A BUSINESS PITCH



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STUDENT e-Meetup

Collaborate, Learn, and Grow

TOPICS

- ☒ E-commerce
- ☒ Entrepreneurship
- ☒ Green Solutions
- ☒ Sustainable Development
- ☒ Digital Transformation

ABOUT THE STUDENT e-MEETUP

The Student e-Meetup is held quarterly on university and college campuses. These meetings unite students who are interested in e-commerce and seeking to network with like-minded peers. The forum provides an opportunity to gain insights from experienced professionals in the industry and serves as a springboard for innovation.

☐ Industry **INSIGHTS** ☐ Upcoming **INNOVATIONS** ☐ Speed **DATING**

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OUR BANKING INFORMATION

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Bank Name: ECOBANK ZAMBIA
Branch Name: LUSAKA BUSINESS CENTRE
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WHERE
TECHNOLOGY
MEETS
TOMORROW



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WHERE
TECHNOLOGY
MEETS
TOMORROW





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BRIDGING TECHNOLOGY AND ECONOMICS



ERITE
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ERITE researches the impact of technology on economic trends to inform sustainable development strategies in Africa.

